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APPLICATION NO.	F	ILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/645,158 08/21/2003		08/21/2003	Ron Harlick	5-0117-017	7196
803	7590	07/07/2004		EXAMINER	
STURM &	FIX LLI		SILBERMANN, JOANNE		
206 SIXTH		E	ART UNIT	PAPER NUMBER	
SUITE 1213 DES MOINES, IA 50309-4076				3611	
			DATE MAILED: 07/07/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. If the period for reply specified above is test then thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. If NO period for reply specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. Failure to reply within the set or extended provided for reply will, by statute, cause the application to become RANDONED (35 U.S.C. § 130). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). Status 1) Responsive to communication(s) filed on 2a) This action is FINAL. 2b) This action is non-final. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. Disposition of Claims 4) Claim(s) 1-16 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) Claim(s) is/are allowed. 6) Claim(s) is/are allowed. 6) Claim(s) is/are objected to. 8) Claim(s) is/are objected to by the Examiner. 10) The graving(s) filed on is/are: a) accepted or b) objected to by the Examiner. Application Papers 9) The specification is objected to by the Examiner. 10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note t		Application No.	Applicant(s)					
Joanne Silbermann Joan		10/645,158	HARLICK, RON					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address - Period for Repty A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of term any be available under the provisions of 37 CR 1.13(e). In so event, however, may a reply be timely filled in the period for reply segrided and with the provision of 37 CR 1.13(e). In so event, however, may a reply be timely filled in the period for reply segrided and one is less than thely (30 days, and the considered filled in the period for reply segrided and period the segridation of the period for reply segrided and the secret replaced period for reply segrided and the secret replaced for reply segrided and the secret replaced on the segridation is become ABMCONED (50 U.S.C. § 133). The replaced for reply segrided and the replaced for reply will, by adulting easier the application, even if invely filed, may reduce they cannot paint from adjustment. See 27 CRR 1.74(b). **Responsive to communication(s) filed on	Office Action Summary	Examiner	Art Unit					
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DETAILED ACTION

Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-16 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lithwick, US #4,951,404.
- 3. Lithwick teaches a greeting card including a plurality of faces and transparent receptacle 22 having an opening (Figure 7) for inserting a display. Lithwick does not teach the display as being a compact disc, however, such discs are well known in the art, as shown by the Academic Superstore. It would have been obvious to a person having ordinary skill in the art to place a CD in the receptacle so that a person's business card may be distributed.
- 4. Lithwick also teaches decorative indicia 20 on the card which corresponds to the article held in the receptacle.
- 5. As shown in the Academic Superstore picture, the CD has a non-uniform periphery with parallel straight edges which conform to the receptacle.
- 6. Lithwick shows the receptacle as being formed from front and back transparent sheets (Figure 4).

Conclusion

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7. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. US patents 6505428, 6003254, 4319703, 3464135 and EPO 99299A2 are cited as of interest.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Joanne Silbermann whose telephone number is 703-308-2091. The examiner can normally be reached on Tues. - Thurs. 5:30 - 2:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 703-308-0629. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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Joanne Silbermann Primary Examiner Art Unit 3611

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